

October, 2010

Dear MVM Families,

Our planning has begun for MVM's 14th annual auction. This year our theme takes us to the warm islands of the South Pacific and the 1930's era where we enjoy palm trees, coconuts, long boarding on giant pacific waves, soothing island breezes and tranquil evenings rich with the scent of tropical jasmine. Escape with us on **Saturday, February 12, 2011** to Paradise! This date sounds far in the future, doesn't it? It is actually closer than we think.

This is our largest fundraiser, preparation is fundamental to its success. I am very excited about this year's theme; we have endless ideas! The goal is always to produce a "stunning" event. We plan an evening so wonderful that our guests walk away happy and smiling, wanting to return next year!

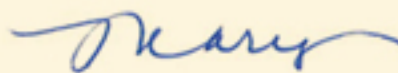
The proceeds from our annual auction subsidize our operating budget. Fundraising dollars directly support our significant financial assistance program, continuing professional Montessori education for faculty and staff and the development of our outstanding campus. We could probably throw out fundraising and not emphasize these significant discretionary areas, BUT our school community committed to these "core values" many, many years ago. It is our legacy and responsibility to maintain these core values ensuring the longevity of Montessori education for children and families in our Reno Sparks community.

Fourteen years of experience has taught me the auction must be a "community" effort. We have a wealth of resources within our MVM school community - talent, creativity, connections, skills and much, much more.

I am asking all MVM families and friends for assistance with this event. Take a look around, observe in a classroom, work in the garden or just listen to your children after school. These experiences and so many more will inspire you to stretch your commitment to this fundraising endeavor.

Please read through this packet and consider the way(s) your family can contribute to the success of this event. I am here to guide and support you in any way that I can. Please do not hesitate to contact me at mary@mountainviewmontessori.com or by telephone 852-6162 with your ideas and questions.

Your time, energy and ideas are highly valued and most appreciated. Thank you for joining me in this effort!



Mary Levy
Executive Director



Mountain View
Montessori School's
drift away to
Paradise
Dinner & Auction

February 12, 2011